



Social media policies

LKQ

Keeping you moving

Social media is a big part of our communication and has a huge impact on our brand. Most of us use it in professional and our personal lives. As a company we encourage you to be active on social media and share your experiences and successes of your daily work life at LKQ.

Be part of LKQ success story and share it with the world. You can be an active ambassador for LKQ through your activities on social media and improve your own, as well as LKQ, professional reputation.

These guidelines are designed to help you shape your personal social media activities as an individual to generate an honest and professional perception of you and your employer LKQ. Keep in mind that every piece of information you publish on social media is visible to the world. This includes all forms of social media: Facebook, LinkedIn, Twitter, YouTube, Instagram, and any other social networking platforms like websites and blogs.

If you have any questions about using social media as an LKQ employee or what is appropriate to post and what not, get in contact with your line manager and read into our [LKQ Code of Ethics](#).



How to be online in social media as an employee of LKQ



Add Value

Feel free to engage and share content that improves your professional image or the image of LKQ. Be a proud LKQ employee and show it to the world.

Be Kind

Be kind on the internet. Show respect for people's privacy and for topics that might be considered objectionable or inflammatory, like politics and religion.

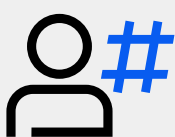


Identify Who You Are

Be transparent and identify who you are whenever you discuss about LKQ, or related matters. Be clear that you are speaking on behalf of yourself and not LKQ.

Show Expertise

Show expertise in your field of work. Feel encouraged to share work-related insights. Support your opinion with facts and sources. Limit your comments to your area of expertise.



Use Links & Hashtags

Use links and LKQhashtags to identify our brand like #LKQ. Keep an eye on industry relevant, trending, or our campaign and culture hashtags.

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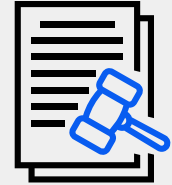


Care For Confidentiality

Do not share internal information. Refrain from commenting on LKQ's business performance, internal projects, and developments.

Respect The Law

Always respect legal rights of trademark, copyright, image rights, and fair use of laws. Do not cite or post materials from colleagues or stakeholders without their approval.



Avoid Virtual Fights

Avoid responding to individuals posting negative content about LKQ – instead report to your line manager.

Respect The Individual

Avoid posting any commentary, content, or images that are defamatory, proprietary, libelous, obscene, harassing or any that would damage the reputation of LKQ.



Verify Your Connections

Connect with people and colleagues you know and trust. Be aware of spoofing profiles who claim to be your colleague or partner but are not.

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