

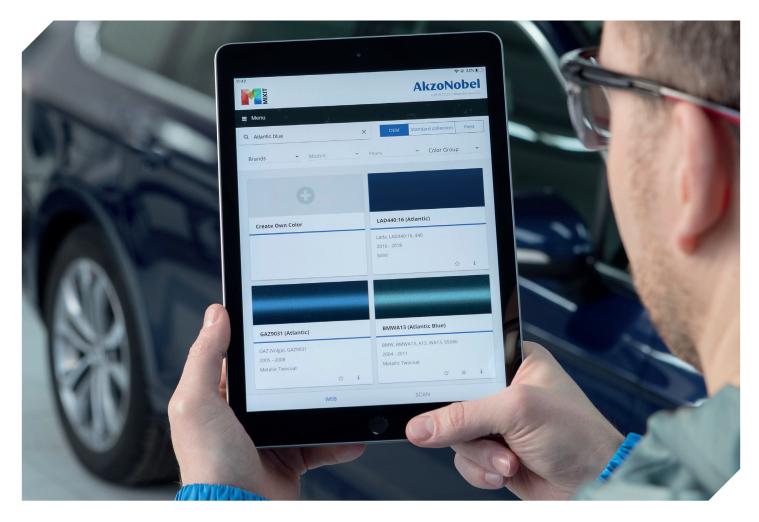
MIXIT[™] Your digital color solution







More than color retrieval



The recipe to enhance color retrieval



Your data is always safe No data loss when your computer crashes: your data is stored safely in the cloud



Fast & easy to use Instant access to global database for quick and simple color retrieval via user friendly interface



Anytime, anywhere No need for desktop computers or color documentation, it always works, everywhere



Accessible on any device MIXIT works on any device with a web browser



Access to 2m+ color formulas And this number keeps on growing as the userbase

increases



New colors added daily Daily updates of new colors and variants



New features all the time We continuously add new features which improve

productivity and save costs

MIXIT[™] Your digital color solution

MIXIT is AkzoNobel's leading digital color identification and retrieval application. It is the fastest and easiest way to find your right color online. Users benefit from immediate access to our global color database of more than 2 million formulas, updated in realtime with new colors and variants.

MIXIT is driven by our most sophisticated algorithms, delivering fast and accurate search results. The interface design is clean and simple making it very user friendly. MIXIT seamlessly integrates our spectrophotometer – Automatchic[™] – and your smart scale, for a smooth, hassle-free process every time.

Any color, any device, anytime, anywhere

MIXIT is a web application, making it accessible from any device anywhere, at any time. All data and software updates are done instantly. This saves time as there is no need for manual updates. All data is safely stored in the cloud, even if your computer's hard drive malfunctions.

More than color retrieval

MIXIT is constantly being refined and improved by AkzoNobel's team of color experts and technicians. New features are regularly added to enhance the workflow for painters and provide new functionalities for managers.

MIXIT doesn't only enable painters to do their jobs faster and more accurately, it also helps managers save costs by delivering real-time insights into the business through live dashboards and reports. The system is organized by work order, so it aligns with production management. And because MIXIT is cloud-based, you can share your custom color formulas across your network, enhancing your know-how.

To obtain your license to access the latest MIXIT features, contact your local AkzoNobel representative or visit the website for further information.

www.mixitcloud.com





Get more insights to improve your business



Live dashboards and reporting Get real-time insights into your business

\sim

Improved profitability

Cut costs by saving time and waste, while improving your first time right repair rate



Work order management Know the status of your work orders immediately 3

VALOREM

Powered by Colorvation

Colorvation is AkzoNobel's unique digital color process. It is a comprehensive, user-friendly approach to vehicle refinishing, featuring the most advanced digital color technology available. Based on our innovative tools, Automatchic[™] and MIXIT[™], Colorvation brings measurable improvements for your business – greater accuracy, greater efficiency and ultimately, greater profitability.







