



Automotive Aftermarket Division



The perks of choosing 3M.

Score sweet swag with the 3M Automotive Aftermarket Division's Repair Rewards Program.

Welcome to 3M Repair Rewards!

Get rewarded for doing what you do every day by earning a point for every dollar you spend on qualifying 3M Collision repair products. Redeem your points for cool swag you can enjoy in your shop.

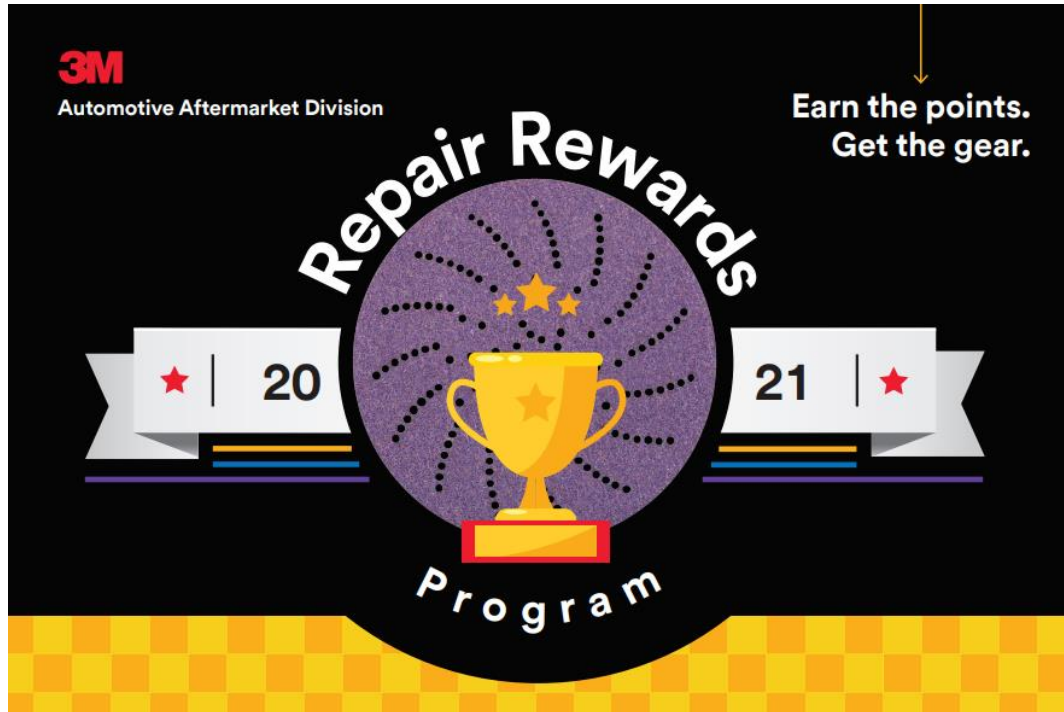
Sign up, earn points and play.

The Repair Rewards Program is open to Automotive Aftermarket and Marine Aftermarket businesses starting March 15, 2021.

1. Sign up online at AADRepairRewards.com
2. Upload your invoices of qualified 3M products to earn points
3. Redeem your points for great gear



How to use this toolkit



AADRepairRewards.com

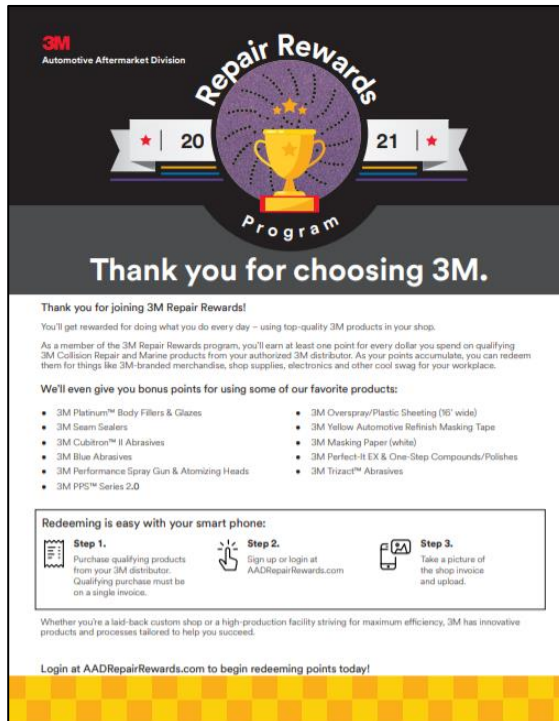
This toolkit is your one-stop shop for all things related to Repair Rewards!

It contains a welcome letter and flyer for customers who are new to Repair Rewards along with various other assets that can be used on distributor websites and marketing materials.

You'll also find a handful of sample social posts (along with easy-to-follow instructions!) to help you or your customer share the news online.

Assets

Welcome letter and flyer



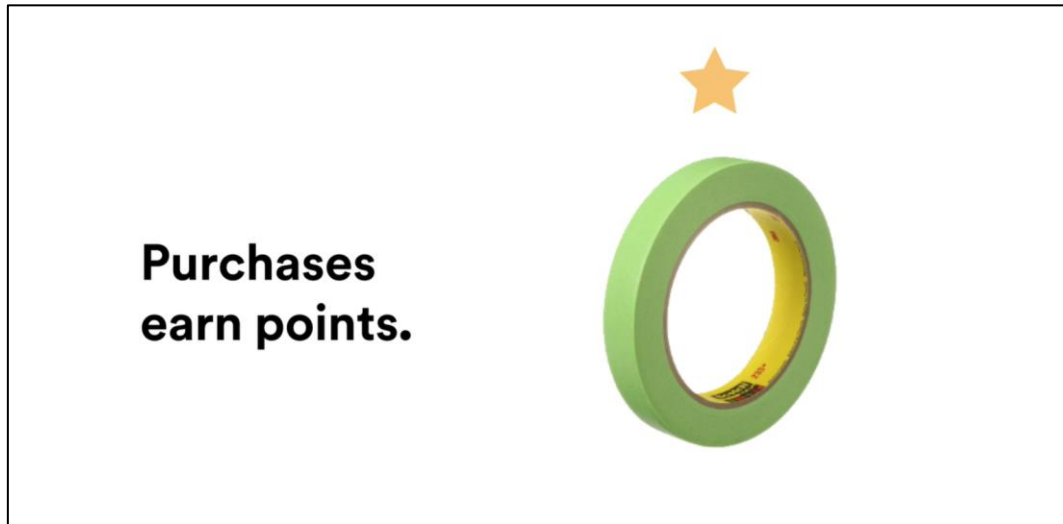
[Welcome letter](#)



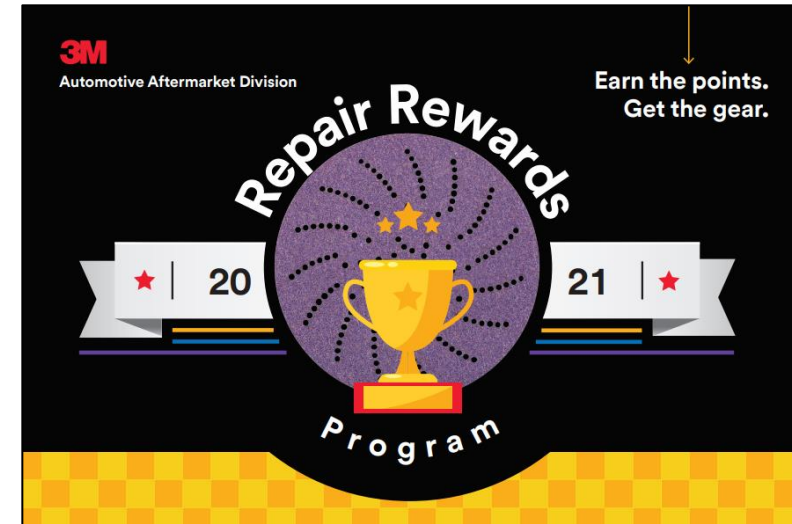
[Flyer](#)

Assets

Video and sticker



[Introduction video](#)



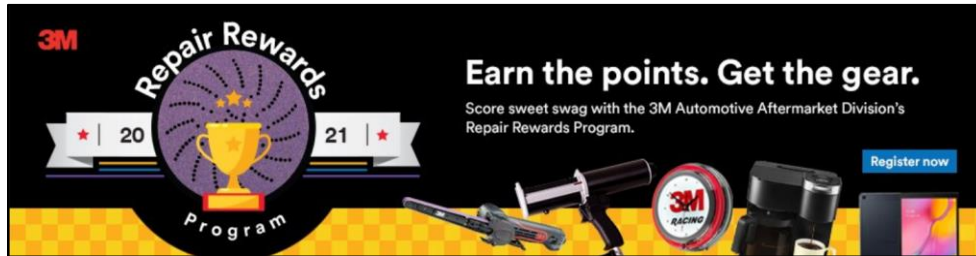
[Sticker](#)

Assets

Web banners, sticker and social posts



Banner 900x108



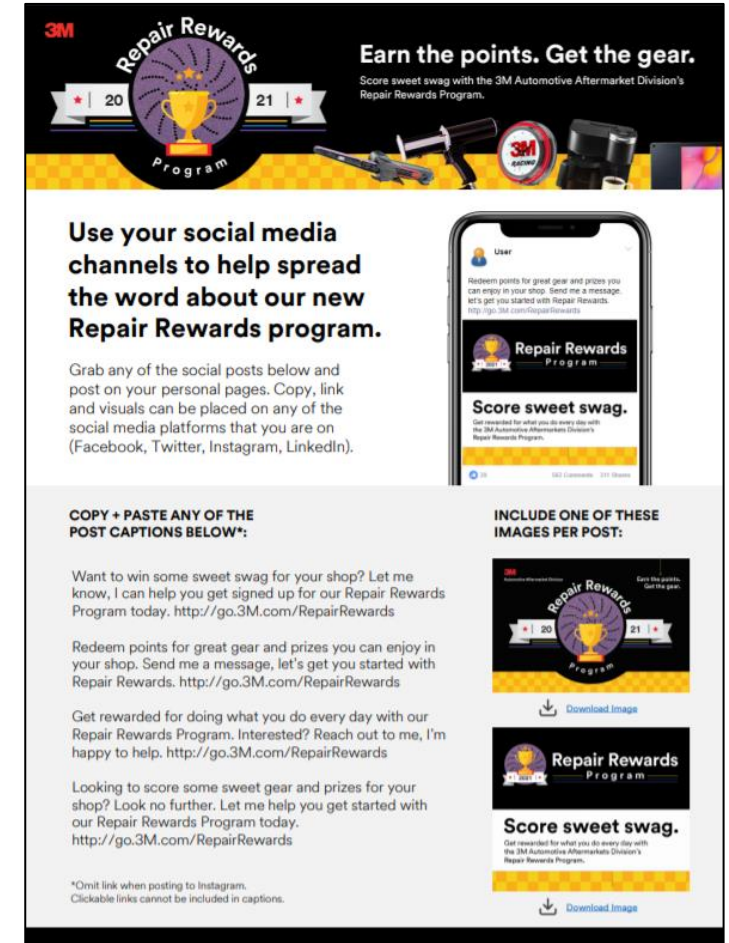
Banner 970x250



Banner 300x250



Social graphic



Social posts & best practices

Thank you!

[Terms and conditions](#)